

# Navigating Urban Complexity: The Role of City Information Modeling, Enhancing Urban Planning Through Digital Integration

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**Abstract** - Human behavior profoundly impacts urban form, shaping how cities develop and organize. As populations grow, their preferences and interactions transform spatial configuration. Travel behavior is a direct manifestation of how urban form is shaped by human needs. In areas characterized by urban sprawl and car-centric designs, there is often a strong preference for private vehicle use, resulting in increased traffic congestion and social isolation. This dynamic relationship illustrates how societal choices and urban designs continually impact one another.

The issue of traffic congestion was addressed during the International PhD Workshop-Project of the IDAUP International Doctorate Architecture and Urban Planning, which explored strategies for mitigating traffic in Tirana through a conceptual understanding of the city. In Tirana, the current urban landscape is a reflection of rapid and often unplanned urbanization with population growth resulting in disparate developments that lack cohesion. As a result, the built environment often does not align with the needs of its inhabitants. In many areas, the absence of adequate public spaces, pedestrian infrastructure, and efficient public transportation has made the city increasingly reliant on cars, contributing to significant traffic congestion.

Following recent studies that consider space not only in physical dimensions but also in how people perceive it as they move through it, an interdisciplinary approach is essential. In fact, the data collection methodology and their interpretation cannot omit the integration of multiple devices. This interdisciplinary effort promotes knowledge transfer and supports social innovation and resilience. The development of digital models offers a platform for merging diverse data types, highlighting the importance of City Information Modeling (CIM). CIM provides a comprehensive digital representation of a city's physical and functional characteristics, facilitating improved planning and decision-making. By capturing the complexity of urban environments, CIM enables planners to make informed decisions and develop more effective strategies for the future.

**Keywords** - Urban Form, Digital Data Management, CIM, Urban Resilience

## Introduction

As urban populations expand at an extraordinary speed, cities are becoming increasingly complex systems shaped by a confluence of cultural, economic, and social dynamics. The urban environment is not a static backdrop to daily life but a living organism that evolves with human activity. In this context, the spatial structure of cities, its streets, buildings, and public spaces, deeply influences how people move, interact, and access resources. A pressing manifestation of this interplay is the growing reliance on private vehicles, resulting

in widespread traffic congestion, environmental degradation, and diminished urban livability (Crane, 2000; Leck, 2006).

This issue is most evident in rapidly urbanizing cities such as Tirana, Albania. Over the past few decades, Tirana has undergone significant growth, much of it unregulated and fragmented. This has led to an urban form that struggles to meet the mobility needs of its residents (Aliaj, 2003). Limited public transportation options, inadequate pedestrian infrastructure, and the dominance of car-centric

planning have reduced the city's ability to support sustainable mobility and community interaction. These challenges underscore a deeper problem: a misalignment between urban form and user needs. Traditional planning methods, often rooted in static representations of space, are inadequate to address the dynamic and interdependent nature of modern cities. They frequently overlook how people perceive, experience, and use urban spaces in real time (Urry, 2000).

City Information Modeling (CIM) offers a promising alternative. Building upon the principles of Building Information Modeling (BIM), CIM operates at the city scale, integrating diverse datasets, including mobility data, environmental conditions, infrastructure systems, and human behavior, into a comprehensive digital framework (Bianconi, 2024). This enables planners, designers, and policymakers to simulate scenarios, evaluate impacts, and collaboratively design solutions that are both functionally effective and socially responsive (Montanari, 2024).

## Objectives and Methodology

This paper aims to explore how City Information Modeling (CIM) can enhance urban planning practices by integrating spatial, environmental, infrastructural, and social data into a unified digital framework. Using Tirana as a case study, the research pursues three main objectives:

To identify the relationship between urban form, travel behavior, and perceptual experience;

To evaluate CIM as a multiscale and multisource digital platform for integrating spatial, environmental, infrastructural, and social data;

To propose a workflow for applying CIM to the Tirana case study to test potential planning interventions. The methodology follows a mixed-method approach. First, a comprehensive literature review was conducted on CIM, urban form, and travel behavior. Second, a data collection and integration workflow was developed to combine quantitative data (GIS, satellite imagery, traffic counts) and qualitative data (surveys, participatory mapping, perceptual analysis) into a CIM platform to simulate alternative planning scenarios for Tirana, enabling evaluation of their spatial environmental, and social

impacts.

This integrated approach allows for the simulation of alternative planning scenarios, enabling evaluation of their spatial, environmental, and social impacts. The proposed workflow operationalizes the methodology, showing how data collection, digital integration, scenario simulation, and stakeholder engagement collectively address the study's objectives.

## Literature Review

### Urban Form and Travel Behavior

The study of urban form and its influence on travel behavior has long been central to urban planning discourse. While the functional aspects of urban structure are often discussed in terms of infrastructure and zoning, research has increasingly emphasized how spatial organization can shape behavioral patterns. Crane (Crane, 2000) notes that the relationship between built form and mobility is complex and contingent, urban design does not rigidly determine movement, but it establishes a set of conditions that encourage or discourage certain travel choices.

Empirical studies (Leck, 2006) further highlight that factors like street connectivity, land-use mix, and residential density significantly influence transport behavior. These factors create spatial environments that either facilitate or constrain non-motorized mobility options. However, these effects are not universal, they interact with cultural, economic, and institutional variables. In post-socialist cities like Tirana, historical development patterns and policy gaps have produced a form of urban growth that resists traditional models of compactness and integration (Aliaj, 2003). As a result, the potential for urban form to encourage sustainable behavior is diminished by fragmented spatial layouts and unequal access.

What becomes evident is that urban form, while important, must be understood as part of a wider network of influences rather than as an isolated force of change. The literature encourages a move away from purely morphological analyses toward more integrated approaches that account for temporal, behavioral, and experiential dynamics in the urban environment.

## Perception and Urban Experience

The literature encourages a move away from While mobility studies often emphasize metrics like travel time or mode choice, they can overlook the affective and perceptual aspects of spatial experience. Kevin Lynch's (Lynch, 1960) foundational work reframed urban space as something navigated not only physically but also cognitively. His concepts of legibility and imageability laid the groundwork for understanding cities as mental maps, shaped by landmarks, edges, and paths that help individuals orient themselves and feel grounded.

More recent studies critiques the over-reliance on vision in architecture and planning, advocating for a multisensory approach (Pallasmaa, 2005). Understanding the city requires attention to visual, auditory, and tactile stimuli, elements tha influence how people interpret space, even if unconsciously (Montanari, 2024). This "sensory understanding" pushes the field toward more immersive forms of spatial analysis.

Other studies also explore how identity and memory are anchored in specific urban contexts, particularly in regeneration efforts (Ujang, 2012). When these qualities are overlooked, even well-designed spaces can fail to foster belonging or long-term engagement. These insights argue for planning methods that acknowledge perception, narrative, and symbolic meaning alongside physical layout.

In rapidly evolving urban environments, this subjective layer becomes especially important. When urban transformations occur without regard for existing place meanings, they risk alienating residents or erasing valuable cultural layers. Therefore, perception should not be seen as a soft issue, but rather as a foundational element of spatial equity and inclusion.

## Digital Tools and City Information Modeling (CIM)

As cities become more dynamic and data-rich, digital tools have evolved to accommodate the increasing need for integrative and responsive planning. City Information Modeling (CIM) represents a significant advancement in this space, offering a platform that synthesizes diverse urban datasets into a single, interactive model. Unlike traditional GIS or CAD systems, CIM incorporates real-time data, 3D modeling, and simulation tools to visualize and analyze city systems holistically (Bianconi, 2024).

What sets CIM apart is not just its technical capacity, but its ability to bridge physical structure and human experience. Such tools can mediate between the abstract and the perceptual, providing planners with insights into how users interact with and feel about their environments. These systems can incorporate environmental variables, behavioral trends, and sensory data to model not only what a space is, but how it is lived.

Furthermore, CIM supports participatory design by making spatial data accessible to non-experts. Through visualization and scenario testing, stakeholders can engage in dialogue about future urban changes. CIM, in this light, becomes more than a management tool, it becomes a medium for inclusive and adaptive planning.

Integrating it into urban practice allows for a deeper alignment between form, function, and feeling. By simulating spatial use, testing interventions, and embedding user feedback, planners can design not just efficient cities, but empathetic ones, spaces that respond to how people move, perceive, and inhabit them.

## Tools and Workflow

### Interdisciplinary Data Integration

City Information Modeling (CIM) represents a transformative shift in urban analysis and planning, moving beyond static mapping toward the dynamic simulation of complex urban systems. At its core, CIM is an integrative platform that connects spatial, environmental, infrastructural, and social data to support real-time, evidence-based decision-making. Its strength lies not only in its interoperability but also in its ability to operate across different urban scales, from the architectural detail of a single building to the infrastructural systems of an entire city (Cheshmehzangi, Baty, Allam & Jones, 2024; Carlucci, 2022).

Functionally, CIM draws from and extends tools such as GIS and BIM. GIS provides foundational geospatial data and analysis, while BIM offers precise building-level information in 3D, including geometry, materials, and energy performance. These are then integrated into multiscale CIM environments capable of modeling interactions between built form, land use, environmental conditions, and human behavior (Bolognesi & D'Uva, 2023). Unlike traditional GIS-BIM overlays, CIM platforms introduce a multiscalar logic that allows planners to examine mutual influences, how neighborhood-level design impacts citywide mobility patterns or how infrastructure resilience affects social equity (Zhang, 2024).

Modern CIM platforms incorporate real-time data streams from IoT sensors and digital twins. These include traffic sensors, environmental monitoring devices, and pedestrian tracking systems. When overlaid with socio-behavioral datasets, such as survey results, participatory mapping, or mobile tracking logs, CIM becomes a responsive tool capable of adjusting simulations based on user needs and behavior (Najafi et al., 2023; Souza & Bueno, 2022). This allows decision-makers to test the spatial, social, and environmental consequences of different policy scenarios before physical implementation.

Critically, CIM is not merely a visualization tool. It supports predictive analytics, scenario simulation, and collaborative governance through multi-user interfaces. In this regard, CIM functions as both a technological infrastructure and a participatory platform, aligning technical modeling with the values of transparency, inclusivity, and adaptability. Recent research underscores how CIM integrates emerging technologies such as AI and machine learning to enhance pattern recognition, automate classification of spatial data, and optimize planning recommendations (Giordano et al., 2022). The use of semantic point clouds and hierarchical classification models further enhances the precision of urban analysis, particularly when working with historical or informal urban fabrics (Croce et al., 2021). Additionally, CIM's interoperability with blockchain technologies is being explored to increase transparency in data governance and secure data provenance (Huang et al., 2022).

The multiscalar and multiverse potential of CIM suggests that urban planning is moving toward a paradigm where models are not singular representations but parallel, evolving "versions" of the city.

In this sense it allows urban planning to become iterative, performative, and perceptually attuned, capable of representing not just infrastructure, but also how citizens experience and co-create urban space (Xu et al., 2021).

## The Tirana Case Study

The urban trajectory of Tirana provides a compelling ground for testing CIM methodologies. Since the early 1990s, Tirana has undergone rapid and unregulated development, shaped by informal settlements, weak land-use enforcement, and a transportation system strongly oriented toward private vehicles (Aliaj, 2003). This has resulted in spatial incoherence, fragmented neighborhoods, inconsistent street hierarchies, and an imbalance between built density and open space.

During the International PhD Workshop-Project, held in Tirana, at the Polis University, in December 2024 as part of the International Doctorate in Architecture and Urban Planning (IDAUP) program, scholars analyzed Tirana's spatial discontinuities, noting how disconnected infrastructural nodes reduce walkability and social cohesion. Participants observed that despite an increase in new constructions, many zones lack functional integration, public spaces are poorly connected, and transport solutions are rarely calibrated to local needs.

CIM offers a strategic response to these complexities. One application could involve simulating the introduction of pedestrian corridors through traffic-heavy zones. By feeding traffic data and movement patterns into a CIM platform, planners can test the implications of redirecting vehicular flow, implementing car-free zones, or expanding bike-sharing infrastructure. These simulations allow for proactive planning, forecasting outcomes before committing to physical interventions. Additionally, spatial reallocation can be modeled: for example, the creation of a new urban center intended to decentralize activities, improve mobility, reduce bottlenecks, and boost social and commercial activities by rearranging traffic flows and incorporating contemporary infrastructure. The flexibility of CIM enables iterative processes, allowing planners to test and refine proposals based on performance indicators and community feedback.

### Data Collection and Visualization

A core strength of CIM lies in its ability to synthesize varied forms of urban data, quantitative, qualitative, and perceptual. Spatial data acquisition typically involves high-resolution tools such as 3D laser scans, drone imagery, and GIS mapping.

Behavioral and perceptual data, however, require more participatory methods. Mobile tracking (e.g., GPS logs) can reveal commuting paths and activity hotspots, while interviews and structured surveys can offer insights into how people emotionally engage with different urban zones. Participatory mapping platforms empower communities to identify locations of value or concern, helping to ground models in lived realities (Ujang, 2012).

To translate this wealth of data into actionable insight, visualization becomes essential. Tools such as VR environments and interactive dashboards allow stakeholders to experience proposed scenarios, facilitating more democratic planning processes. Heatmaps can reveal activity concentrations or social inequalities in access, while multi-layered simulations allow for evaluation of environmental, economic, and perceptual impacts. (Figure 1)

A suggested workflow for adopting CIM in Tirana could proceed as follows:

1. Diagnostic Mapping: Using GIS and satellite imagery to assess urban density, land-use conflicts, and green space distribution.
2. Behavioral and Perceptual Data Collection:

Conduct mobile tracking, resident surveys, and participatory mapping workshops to understand movement patterns and emotional landscapes.

Digital Integration and Modeling: Merge collected data within a CIM platform. Incorporate traffic simulations, 3D architectural models, and social data layers to form a comprehensive urban model.

Scenario Simulation: Test interventions such as new pedestrian routes, green networks, or mixed-use developments. Measure potential outcomes using environmental metrics, mobility indicators, and participatory feedback.

Stakeholder Engagement: Use VR tools and interactive simulations to present outcomes. Collect responses and refine models accordingly.

This approach does not merely address form but embraces the urban experience as a design parameter.

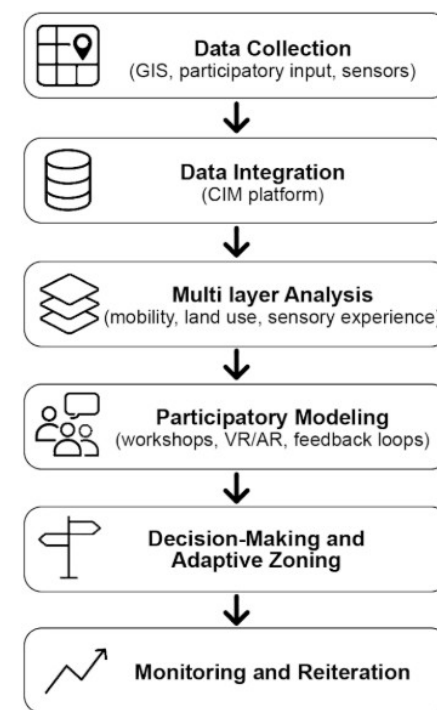


Fig. 1. City Information Modeling (CIM) Workflow. source/ Graphic elaboration by the author.(2025)

## Conclusions and Recommendations

City Information Modeling (CIM) represents a powerful and transformative approach in urban planning, offering a holistic framework for integrating various forms of urban data, spatial, environmental, infrastructural, and social. By moving beyond static representations of cities and embracing dynamic, multiscale models, CIM has the potential to significantly enhance how urban environments are planned, designed, and experienced. This integration of diverse data types allows CIM to more closely align urban form with the lived experiences and needs of residents, thus fostering more sustainable and resilient cities.

One of CIM's core strengths is its ability to bridge the gap between the physical and perceived dimensions of urban spaces. Traditional planning often prioritizes infrastructural considerations, such as road networks and building density, while overlooking the perceptual and emotional dimensions of space. However, the perception of a city, shaped by individual and collective experiences, is just as crucial as its physical structure in determining its livability. As highlighted throughout the literature, cities are not merely containers of

human activity but are environments that people inhabit with their senses, emotions, and memories. Therefore, CIM's capacity to model not only the built environment but also the way people interact with and experience these spaces is key to creating cities that are both functional and meaningful.

In light of these capabilities, the findings suggest several policy and planning strategies that could improve urban planning practices. First, adaptive zoning should be prioritized. Rather than adhering to rigid zoning categories, urban planning policies could be more fluid, adapting to real-time data on mobility, environmental conditions, and social behavior. This flexibility would allow cities to evolve more naturally in response to changing needs. CIM platforms could play a central role here, providing planners with the tools to test and refine zoning changes before implementation, ensuring that interventions are effective and responsive to the realities of the urban environment.

Second, participatory design processes should be integrated into the structure of urban planning. As cities become more complex and data-driven, involving communities in the decision-making process becomes even more essential. Participatory mapping, surveys, and community workshops are invaluable tools for understanding the subjective experiences of city dwellers.

Finally, data-driven planning must be a cornerstone of contemporary urban strategies. Decision-makers should invest in data infrastructure that supports the collection of real-time information. This data, sourced from IoT sensors and behavioral tracking, can provide invaluable insights into how people move through cities. Policymakers should encourage the development of open-access urban data platforms, ensuring that relevant stakeholders, citizens, planners, designers, and academics, have access to the data needed to inform their decisions. This would foster a more transparent urban planning process.

To fully realize CIM's potential, interdisciplinary collaboration is essential. Urban planning, architecture, environmental science, sociology, and data science must work together more closely to ensure that CIM platforms accurately capture the diverse factors shaping cities. Such collaborations

would ensure that the models reflect also the social, cultural, and economic realities of urban life.

In conclusion, CIM holds significant promise as a tool for creating more adaptive cities. It could provide a more comprehensive approach to urban planning that is crucial to building environments that are not only functional but also meaningful and responsive to the needs of their inhabitants.

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