

Chic-Etic

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The objective of this workshop was to combine the mechanism of the way we think about products. A product created to be used by politics is designed for people but sometimes it is not well thought about by people who work to produce those products. The objective is to increase awareness of the responsibility each of us has for how we can formulate a business plan respecting human rights.

Methodology

Students from two different faculties, from the faculty of architecture and design with students from the faculty of planning, environment, and urban management will be seated together at a round table to share their experiences and their ideas on how one business will be functional. Based on the topics defined below, the methodology and rules that an

efficient business must have to respect human rights and the environment will be addressed. The combination of beautiful products and ethical production. Beauty that takes into account the background and origin of a product.

Conclusions

The conclusion was the thought approach that was encouraged in these students regarding the future of developing a successful business based on sustainable forms of employment. They shared different cases that they had encountered or heard during this time in their jobs or in interviews or cases that they had heard from other family members. Being consumers of design, we are all looking for products that we like and that solve the problems that we may encounter in everyday life. The increase in consumption leads to an increase in production and increases

the demand for employment, but it decreases the probability that the attention of these "bosses" will go to the employees. The participants had a reflection towards innovative ways of doing business and this is expressed in the form of paragraphs that I can quote below.

"People don't just buy products and services, they buy relationships, history, and magic," according to a famous quote which tells us quite well that behind a final product there are other factors and some people so that the product is of the highest quality and the customer remains satisfied. Sometimes consumers don't just want a functional product, but they want to feel the connection with the brand and the people behind it. A good reason to improve the product is the story. Confessions of employees create an emotional connection between them and the customers, which brings a greater interest in the product. Improving a product directly with the way employers treat their employees and for better functioning in their work, I think that it should function as a team without differences. Another way this can be evaluated as one of the most important is the evaluation of valuable employees' monetary and regular payments and allowances if they work extended hours and if they have difficulty during work. I think that the application of these factors will bring but one product quality, but it will also increase the value of companies whose main purpose is to create a name and loyal clientele why not be a company that also attracts emerging clientele and fantastic experience both for customers and for the company together with its employees."

Worked by: Ajdi Gurguri- (Student from the faculty of architecture and design)

"Every entrepreneur, regardless of the size of the business he represents, must be supported in one point single point of contact to receive useful information regarding the development of their business. Regardless of the results achieved so far, it is necessary to deepen and improve business by developing the product that this business offers. For this purpose to be achieved in this way to be successful, work must be harmonized with workplaces. Two key points for achieving gelling are:

- Improving performance as management and staff work with a higher sense of achievement.
- Strengthening relations with staff, interest groups, and partners.

These are achieved simply by valuing maximally in the economic but also social aspect all of them contribute to the development of the product."

Worked by: Aldo Kallmeti (Student from the faculty of architecture and design)

"Creating an efficient business while respecting the rights of the people who work to produce a product is not only ethically responsible but can also lead to long-term success and sustainability. This balance can be achieved in several ways:

1. Fair labor practices:

- Ensuring fair wages and transparent labor contracts for all

workers involved in the production process.

- Ensuring safe and healthy working conditions, adhering to all relevant labor laws and regulations.

- Compliance with international labor standards and codes of conduct, such as those established by the International Labor Organization (ILO).

2. Empowerment and welfare of workers:

- Prioritizing the well-being and motivation of the workforce. Encouragement to develop their skills and feel valued.

- Promoting a culture of cooperation, open communication, and respect within the workplace.

- Providing opportunities for career development and personal growth for employees.

3. Supply chain transparency:

- Choosing partners and suppliers who share your commitment to respecting labor rights.

- Conduct due diligence on suppliers to minimize risks related to labor rights violations.

- Encouraging transparency in the supply chain, making it easier to identify and correct any problems.

4. Monitoring and reporting on social and environmental impact:

- Using established standards and methodologies to monitor the social and environmental impact of your business.

- Reporting transparently and regularly on efforts to respect workers' rights and positively impact communities and the environment.

5. Innovation and quality:

- Focus on developing high-quality, innovative products or services that meet customer needs while adhering to ethical standards.

- Constantly collecting customer feedback and using it to improve products and services.

6. Corporate Social Responsibility (CSR):

- Engaging in socially responsible initiatives and supporting the communities where we operate through donations and community projects.

- Using business influence to drive positive social and environmental change.

7. Legal compliance and ethical leadership:

- Staying informed about labor laws and regulations in the region and ensuring full compliance.

- Leading by example with ethical leadership that prioritizes respect for human rights.

By following these principles, one can build an efficient business that not only develops successful products but also respects workers' rights. Such an approach can help create a positive reputation, build strong relationships with stakeholders, and contribute to a more sustainable and ethical business ecosystem. It is essential to remember that respect for human rights is not only a legal requirement, but a moral imperative beneficial to business in the long run."