

/Imagine.

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«The limits of my language mean the limits of my world». Wittgenstein's famous quote refers to the belief that if something cannot be described in words, then it does not exist in the realm of conscience. The capacity of using verbal language to transmit ideas, feelings, relations, etc., is something that it is given to us at birth and marks a difference between humans and other species. On the other hand, architecture has been always considered as a form of non-verbal communication when a project should be narrated through specific scientific apparatus such as plans, sections, perspectives, etc. Many times, we have heard that in architecture 'words are pointless, a project should speak for itself. If not, it is not a clear one'. Suddenly, in the last two years, we have seen a broader diffusion of artificial intelligence-based system in architecture through which, using specific prompts, the system could give back an image starting from a textual command. The position of every single word, the spaces among them, their spelling, create a syntax-based relationship with the intelligence at the other side of screen changing irrevocably the results of that singular communication. For those who know, /Imagine seems to be the keyword to explore the limits of this possible exciting new world.

Drawing. Original artwork by Valerio Perna, generated with Midjourney AI

